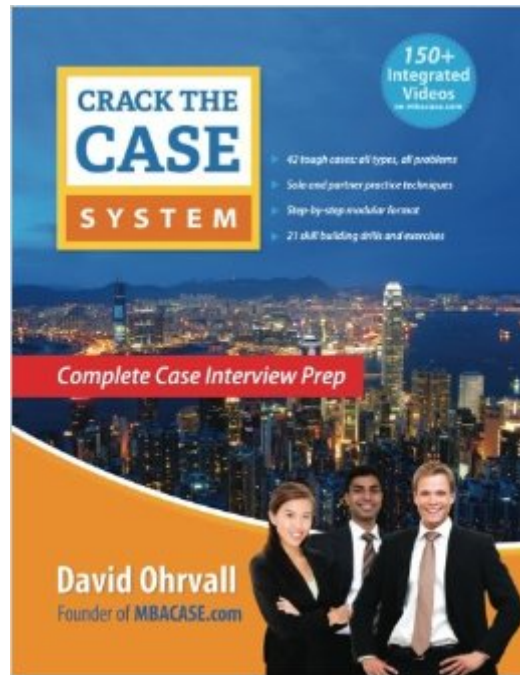


The book was found

Crack The Case System: Complete Case Interview Prep



Synopsis

Crack the Case System is a complete training program, covering every aspect of the infamous case interview • favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on mbacase.com, 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at www.mbacase.com.

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Customer Reviews

You want a job in consulting? This book is a MUST HAVE! David Ohrvall is indubitably THE black-belt of case interview preparation and this book is the preparation bible of any serious candidates. While preparing for my interview, I ordered a half-dozen books all pertaining to case interview preparation, and Crack The Case System is by far the very best. My only regret is not to have discovered this book before: it's a real gold mine! Through a very exhaustive approach, it

guided me through the secrets and insider's tips to navigate efficiently amongst the expectations and dangers of case interviews. What I liked the most about it is its modularity: whether you have 6 months or just 2 weeks to prepare, beginner or experienced, Crack The Case will best suit your needs. In less than 3 weeks, this book gave me the best possible preparation for my interview with McKinsey for the following four reasons: (1) It guided me through both case questions and behavioural questions (too often neglected by candidates); (2) It provided me with amazing frameworks that are easy to comprehend and apply broadly; (3) It helped me to efficiently use graphs and visual synthesis (very important!) and how to optimize my verbal and non-verbal communications; (4) How to open and close cases like a consultant. And finally, what's totally unique about this book is the dozens of free videos that come with each chapter and each case spanning over multiple sectors and focuses. In summary, the value proposition of this book is GREAT. It proved to be my best return-on-investment. You want to be hired as a consultant: get this book!

Crack the Case is the go-to book for consulting candidates and those preparing for an interview. Pros:- Consulting and case interviews require both a breadth and depth of business knowledge. This book is excellent at teaching you 13 different categories of case questions like (Growth strategies, pricing strategies, competitor attacks, entering a new business, entering a new geography, mergers & acquisitions and many more)- The book shows you the ideal way to walk through each type of case question in a very detailed manner- The book tells you what to expect in these interviews- The book helps you understand soft interviewing skills like explaining "why you're interested in consulting, tell us about a time you've failed, tell us about a time you've succeeded etc". Cons- My biggest con for this book is that its practice cases really aren't useful. The book gives you so much knowledge about how to crack different cases, however their practice cases suck. The cases are difficult to practice on your own, and are complicated to practice with a partner. Moreover, the solutions to the cases are brief and leave much to be desired. For that reason, I would recommend buying this book along with Case in Point by Marc Consentino. Case in Point is almost the opposite of Crack the Case. CIP has really great practice cases and in depth solutions of A+ case answers. However its case frameworks and business knowledge is really shallow and lacking. Good luck in your interviews!

I have been using this book for last few months, and so far it has exceeded my expectations. I have read few other management consulting case books, and so far, really impressed by Crack The Case System. For each problem or situation, this book breaks down the problem by offering an

unique formula. There are several techniques, such as, CLASSIC, IMPACT, SPEAK, FRAME, that can not only help to crack the case but also crack the interview. Behavioral is a very important part of the case, and using several techniques I was greatly benefited by the approach defined in the case. The practice cases are unique because: 1) They cover wide variety of cases, and offer distinct overview of several industries. 2) Cases cover different regions, and help to improve understanding of other geographies. 3) It is possible to do cases alone (via innovative video recording), or with a buddy. MBACASE.COM allows to join the website, and find appropriate partner very easily.

I've been prepping for case interviews using a number of books and methods and I recommend the Crack the Case book and method without reservation. The crack the case method has three unique attributes that are worth knowing about. First, the method breaks down the case interview into component parts and provides specific guidance on how to improve in each area. The case interview has a number of components and although there are a lot of books out there that promise to prep you by providing frameworks for solving cases, this book is the only one I've found that walks through each of the component parts of the interview. It covers frameworks, but it also covers the mid-case structures and the case summation, both of which, from what I have gleaned so far, are just as important as the initial structure. Second, the book has a ton of cases that are interactive, with web links. I've found that to be quite useful because the interviews themselves are oral; you don't have the luxury of reading the case intro material again to see if you've missed something. It's great to practice by seeing and hearing a mock interviewer throw the case and the case questions at you. In addition, there are web links to typical and good case starts for the cases in the book. For a learner like me, who likes to see how a typical case intro should work, the web clips have been quite valuable. Third, this book teaches an approach to cases that is intuitive; as I've worked through the book, I've developed a system of thinking that has been very helpful to me when approaching a new case. I've heard from others that I need to avoid the trap of memorizing frameworks and then simply repeating what I've memorized at an interview. I've found that this book, because it emphasizes how to think, instead of how to apply a canned framework, has really improved my ability to take on a new case. I would recommend this to anyone who is prepping for interviews.

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